

5 European life science clusters



DIGITAL GENOMIC ALLIANCE TO EXPLORE NEW MARKET FOR ACCELERATION

Expand your horizons and go global.
We'll help your company to internationalize, gaining skills
and insights to successfully move into the most promising markets



Coordinator

GIP Genopole, 5 rue Henri Desbruères - EVRY - 91030 - France

Website

www.generaproject.com

E-mail

info@generaproject.com



This project has received funding from the European Union's Executive Agency for Small and Medium-sized Enterprises (EASME) under agreement No 951197.

ABOUT GEN.ERA

What is Gen.era?

Five European life science clusters join forces to improve the scale-up of member companies operating in the Genomics value chain.

Unleashing Europe's genomic potential

Gen.era will unlock the potential of highly innovative companies by building a European value chain with complementary products and services.

What do we propose?

The mission is to bring small medium enterprises offering niche technologies for value chains into new international markets.

OUR ROADMAP

Genomic value chain definition:

GEN.ERA clusters build a shared & inclusive Genomic value chain identity, highlighting the complementarity of their respective SMEs.

SEP

SMEs needs & expectations assessment:

Through SMES survey, an assessment is made to identify their needs and expectations regarding the genomics value chain.

DEC

Markets Ranking and Analysis:

By ranking of the eight markets, SME cluster members select 5 markets to further analyse.

SEP

Training for SMEs:

Organising webinars on selected 3 markets to improve international mindset of SMEs.

JAN

2020

NOV

SMEs Genomic-related selection:

GEN.ERA clusters position each SMEs individually in the defined Genomic value chain.

JUN

Market Benchmark:

Collecting needs and expectations of SME cluster members and pre-selecting 8 markets.

2021

NOV

Markets Validation:

Among the 5 pre-selected markets, SME cluster members validate 3 promising markets to explore.

2022

AUG

Internationality Strategy:

Delivery of the strategy that will be implemented in the second strand of the GEN.ERA project.